

BRAND LOGO



The inner white area indicates Clear Space.
This area must be kept free of other elements.

Gray padding indicates the Safe Zone; this is an area where other elements can be positioned safely without encroaching on the logos Clear Space; think personal bubble.

PRIMARY COLOUR PALETTE

	H: 208°	C: 100%
	S: 92%	M: 75%
	B: 51%	Y: 20%
	R: 10	K: 5%
	G: 70	
	B: 131	
	#: 0A4683	

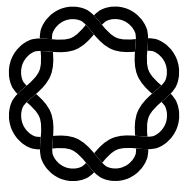
	H: 197°	C: 71%
	S: 80%	M: 13%
	B: 89%	Y: 0%
	R: 45	K: 0%
	G: 171	
	B: 227	
	#: 2DABE3	

TYPEFACE

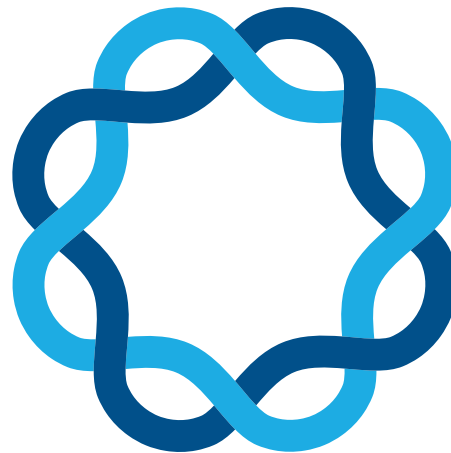
Proxima Nova Bold

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 abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ**

ALTERNATIVES



ODYSSEA



ODYSSEA