



**Creating products and knowledge  
for the Mediterranean**



# Marinomica

Simon Keeble

Simon Keeble - Blue Lobster IT Limited

[simon@bluelobster.co.uk](mailto:simon@bluelobster.co.uk)




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# Marinomica

~~The Mediterranean's Europe's~~ Digital Twin

Forecasting and simulations to enable decision making and expand knowledge concerned with the production, consumption, and transfer of wealth in the marine environment.



# Defining Marinomics



ODYSSEA

## marinomics

/mə'ri:n'nomɪks/

1. The science of decision making in the marine environment.
2. The branch of knowledge concerned with the production, consumption, and transfer of wealth in the marine environment.

By defining a new field appropriately, this gives us a superb opportunity to talk about the field, what it includes (data science, economics, intelligent product design etc) and how the platform fills this space.

We encourage the community to continue to develop the definition of this field (Wikipedia page?) and contribute to it.

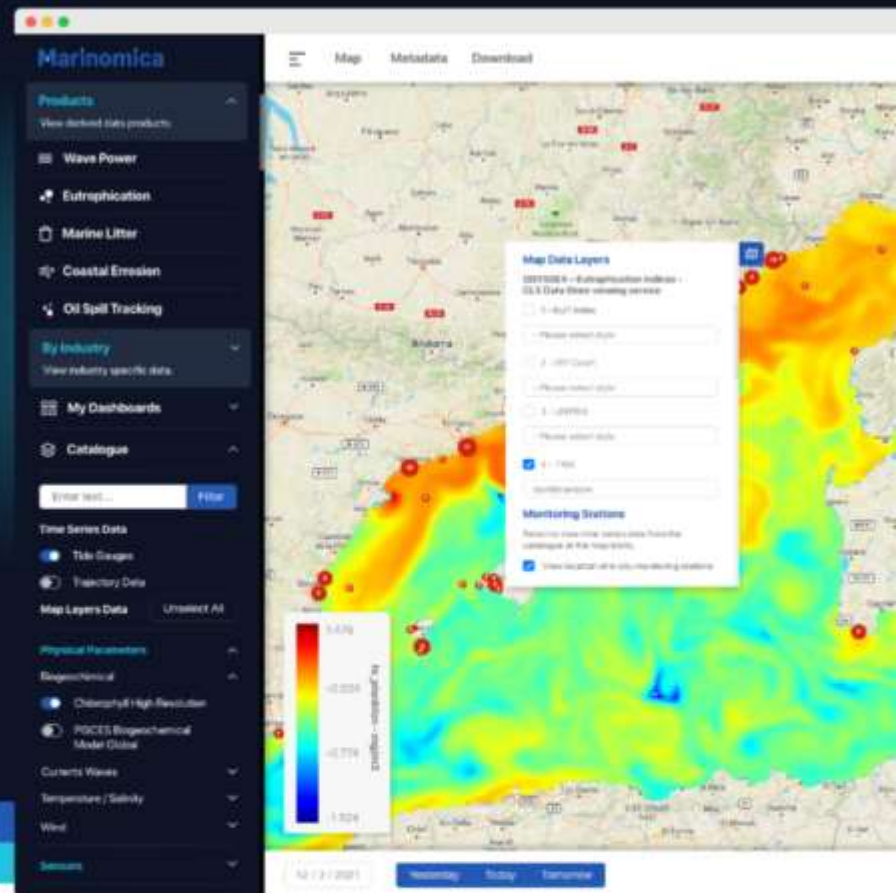
We have therefore branded the application as ***Marinomica***

*Suffix. -ica. a collection of things that relate to a specific place, person, theme, etc.*

# Creating products and knowledge for the coastal and offshore seas

Marinomica transforms knowledge into valuable information that can be used to increase revenues, attract investment and manage ecological challenges.

Get Started



## What is Marinomica?

The platform provides state of the art on-demand data services and forecasts to a wide range of users managing and mitigating challenges arising from changes in the water. Marinomica has brought data acquisition, usage of AI, modern modelling capabilities and visualisation to a next level.

For all interested parties in accessing knowledge concerned with the production, consumption, and transfer of wealth in the marine environment, the Marinomica Platform will provide a single portal by applying advanced



### Jellyfish Swarm Forecast

Marinomica services include early warnings of jellyfish blooms and potential stranding locations. Historical data, real-time and forecasting data are presented in maps for each pixel point of coastline, near- and offshore areas.



### Ocean Energy Potential

Wind and wave energy potential mapping and forecasts; forces exerted on piles and platforms; extreme events analysis; potential for H2 production from H2S.



### Maritime Safety

Vessel routes optimisation; dispersion of both accidental and non-accidental oil spill releases; dispersion of accidental litter release. Definition of areas in which ballast water exchange and/or open loop scrubber effluent discharge is allowed and defining "same location" as defined by the BWMC.



### Aquaculture & Algae

Analysis on probability of occurrence of storm events, extreme waves and surges; Recommendations on cage siting, configuration and anchoring. Analysis on probability of occurrence of eutrophication incidents; early-warnings on algal blooms and toxic blooms.



### Fisheries Exploitation

Marine safety and security of fishers; dynamic estimation of the probability of occurrence of certain species; stock assessments and management recommendations; probability of occurrence of invasive species.



### Plastic Pollution Monitoring

Potential to identify sources of rubbish and locate and map polluted stretches of the sea and coastline. Will provide permanent and real-time access to information and data from noval plastic monitoring sensors and (in the future) reported sightings and incidents.



### Leisure & Tourism

Historic and forecast shoreline erosion/deposition changes; Coastal Vulnerability Indices; metocean conditions monitoring and forecasting for safe leisure activities; potential jellyfish outbreak forecasts and tracking.

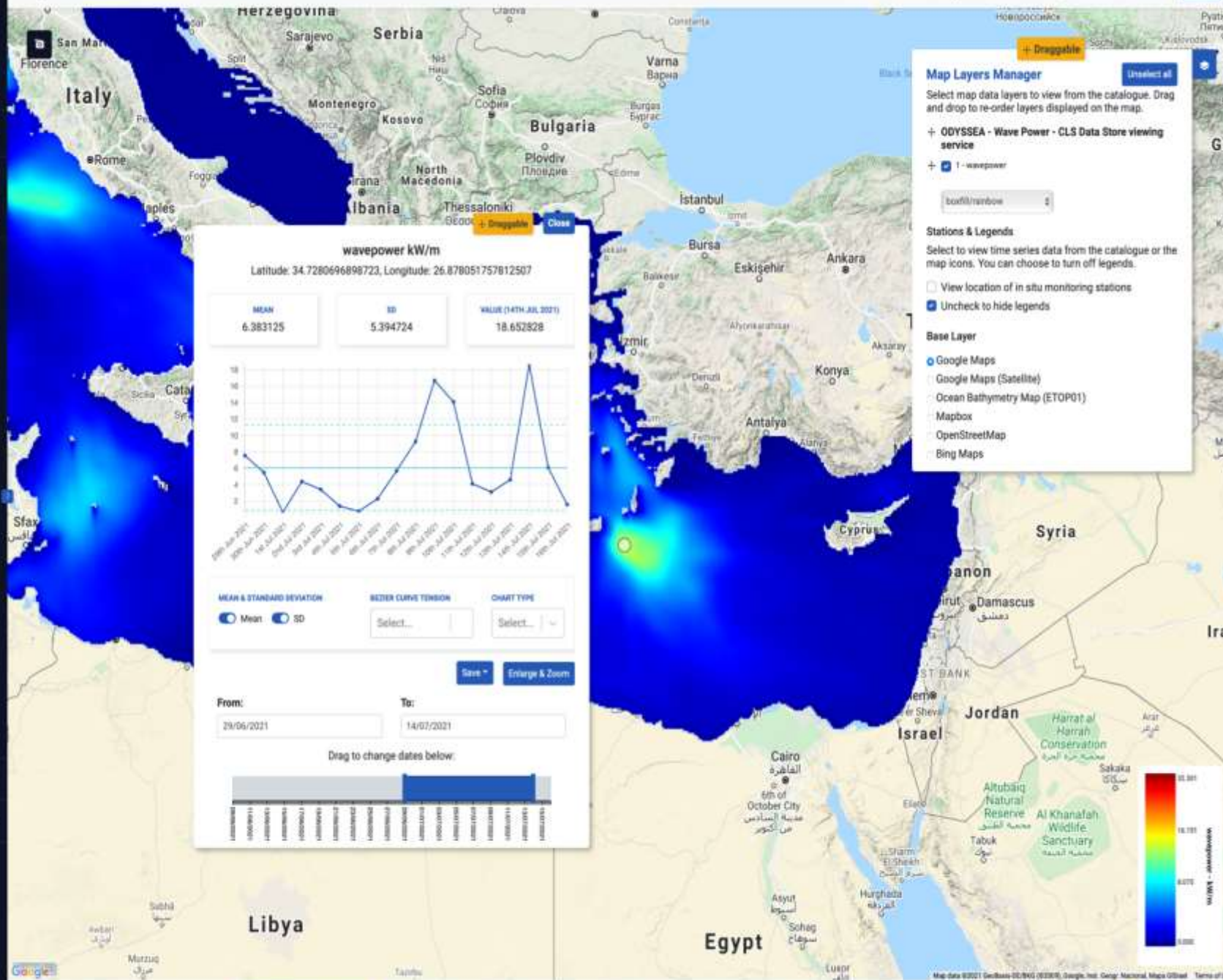


### Coastal Erosion

Identifies coastal erosion 'hotspots' in specific areas along the shoreline and obtain forecasts about potential coastal retreat and loss of land. Results are presented in maps. Historical data, real-time and forecasting data for each pixel point of coastline, near- and offshore areas.



- Products
- Time Series Data
- Catalogue
- Parameters
- Filter parameters...
- Chlorophyll
- Currents
- Nutrients
- Oxygen
- Phytoplankton
- Salinity
- Sea Level
- Temperature
- Wave
- Weather
- Static Data
- Observatories
- Derived products
- ODYSSEA - Eutrophication indices
- ODYSSEA - Wave Power



### wavepower kW/m

Latitude: 34.7280696898723, Longitude: 26.878051757812507

| MEAN     | SD       | VALUE (14TH JUL 2021) |
|----------|----------|-----------------------|
| 6.383125 | 5.394724 | 18.652828             |

MEAN & STANDARD DEVIATION:  Mean  SD

BETTER CURVE TENSION:

CHART TYPE:

From: 29/06/2021 To: 14/07/2021

Drag to change dates below:

### Map Layers Manager

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

- + ODYSSEA - Wave Power - CLS Data Store viewing service
- +  1-wavepower

boxfill/linebox

### Stations & Legends

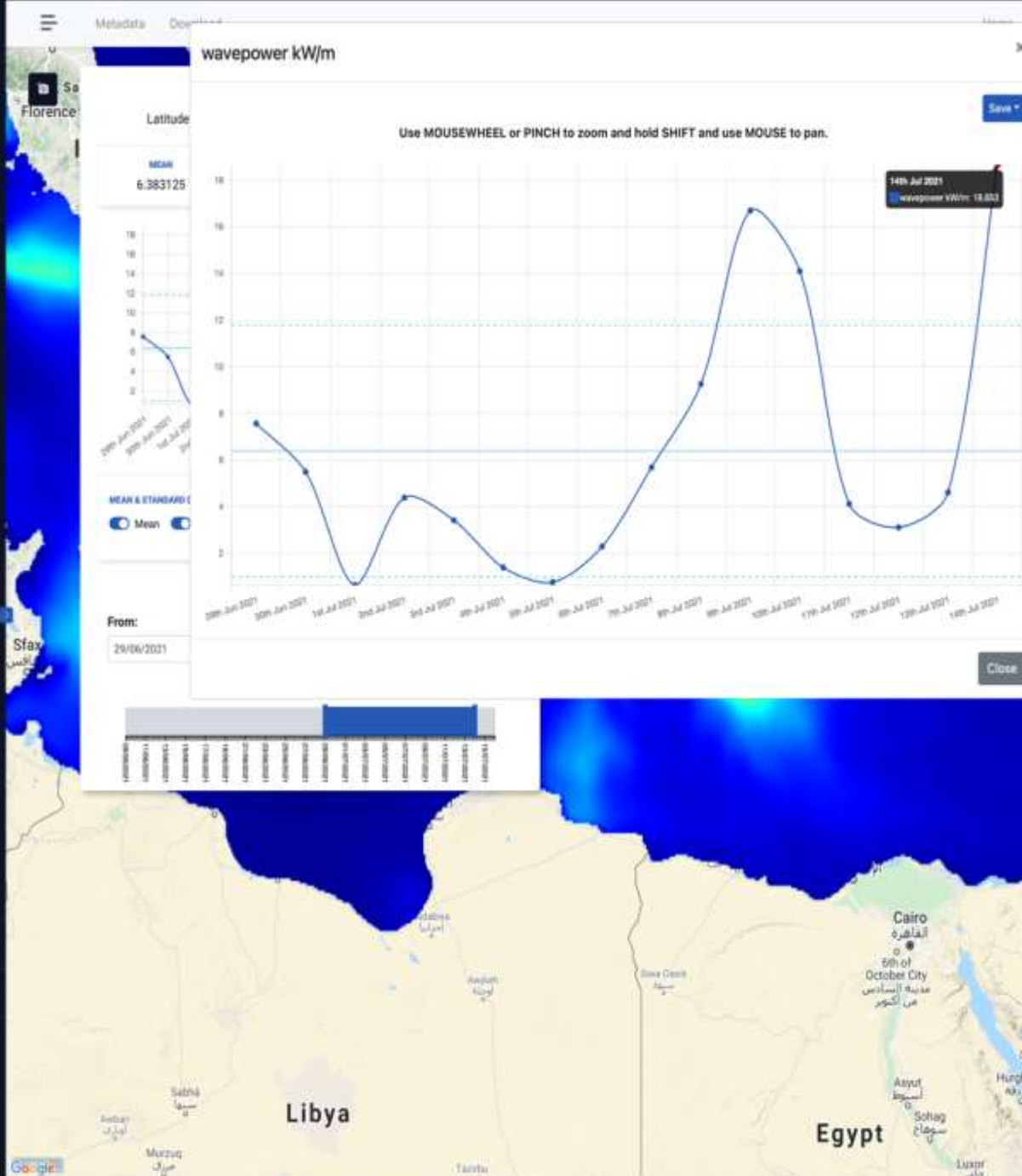
Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

- View location of in situ monitoring stations
- Uncheck to hide legends

### Base Layer

- Google Maps
- Google Maps (Satellite)
- Ocean Bathymetry Map (ETOP01)
- Mapbox
- OpenStreetMap
- Bing Maps

- Products
- Time Series Data
- Catalogue
- Unselect Layers
- Parameters
- Filter parameters...
- Chlorophyll
- Currents
- Nutrients
- Oxygen
- Phytoplankton
- Salinity
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Novorossiysk

Draggable

### Map Layers Manager

Unselect all

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

- + ODYSSEA - Wave Power - CLS Data Store viewing service
- +  T-wavepower

Scale/Zoom

### Stations & Legends

Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

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- Uncheck to hide legends

### Base Layer

- Google Maps
- Google Maps (Satellite)
- Ocean Bathymetry Map (ETOPO1)
- Mapbox
- OpenStreetMap
- Bing Maps

14/07/2021 00:00:00.000Z Yesterday Today Tomorrow

Service Status Privacy Policy Cookie Settings



Products

Time Series Data

Catalogue

Unselect Layers

Parameters

Filter parameters...

Chlorophyll

Currents

Nutrients

Oxygen

Phytoplankton

Salinity

Sea Level

Temperature

Wave

Weather

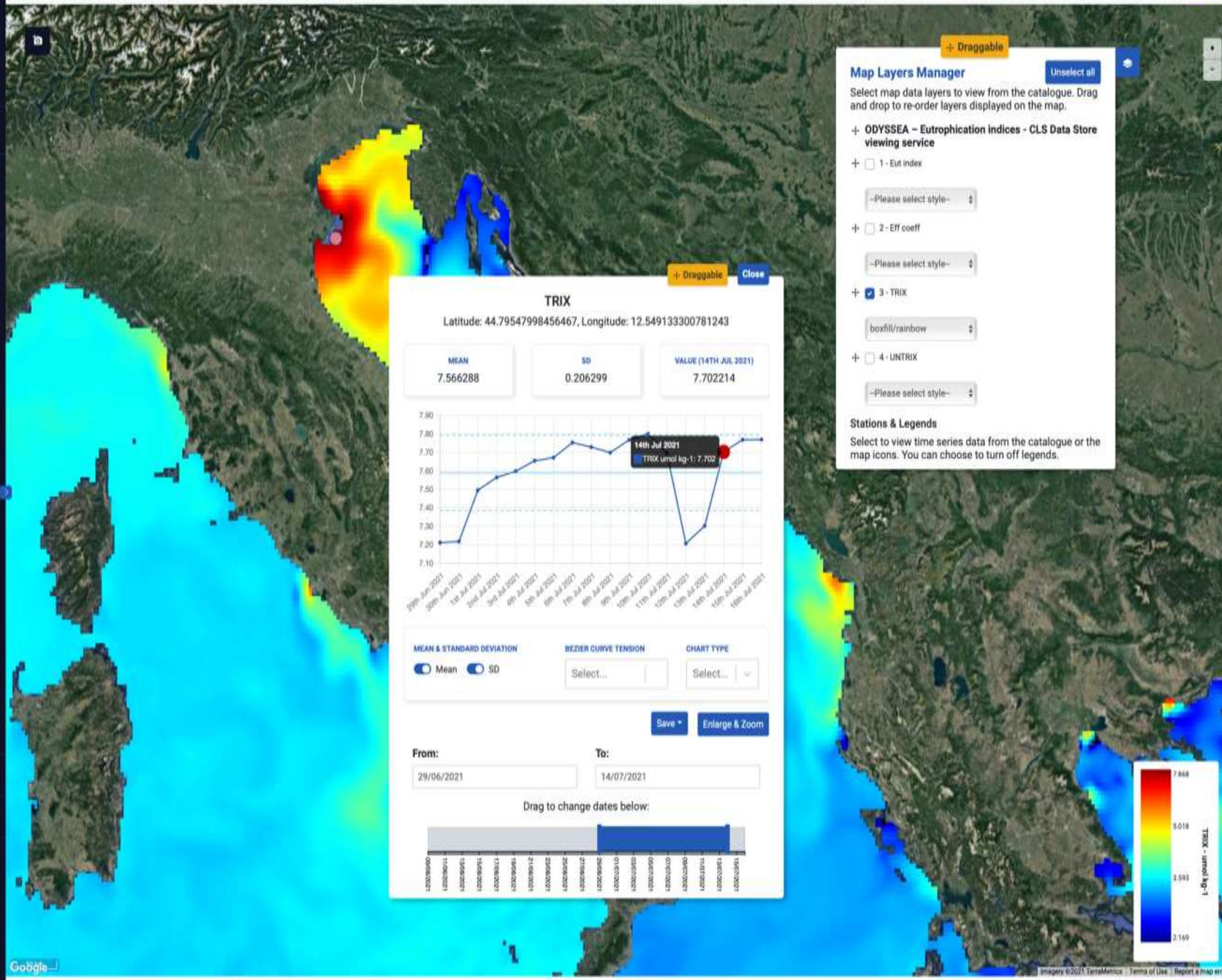
Static Data

Observatories

Derived products

ODYSSEA - Eutrophication indices

ODYSSEA - Wave Power



**TRIX**  
Latitude: 44.79547998456467, Longitude: 12.549133300781243

|          |          |                       |
|----------|----------|-----------------------|
| MEAN     | SD       | VALUE (14TH JUL 2021) |
| 7.566288 | 0.206299 | 7.702214              |

MEAN & STANDARD DEVIATION:  Mean  SD

BEZIER CURVE TENSION:

CHART TYPE:

Buttons: Save, Enlarge & Zoom

From: 29/06/2021 To: 14/07/2021

Drag to change dates below:

**Map Layers Manager**

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

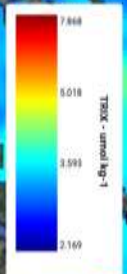
**ODYSSEA - Eutrophication indices - CLS Data Store viewing service**

- 1 - Eut index
- 2 - Eff coeff
- 3 - TRIX
- 4 - UNTRIX

Style selectors:  (3 times)

**Stations & Legends**

Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.





Back To Map

# Eutrophication

Dashboard Actions

14-07-2021 7:31:24 TRIX

## TRIX

Latitude: 44.80717308106486, Longitude: 12.549133300781243



Eutrophication

## The standard Lorem Ipsum passage, used since the 1500s

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

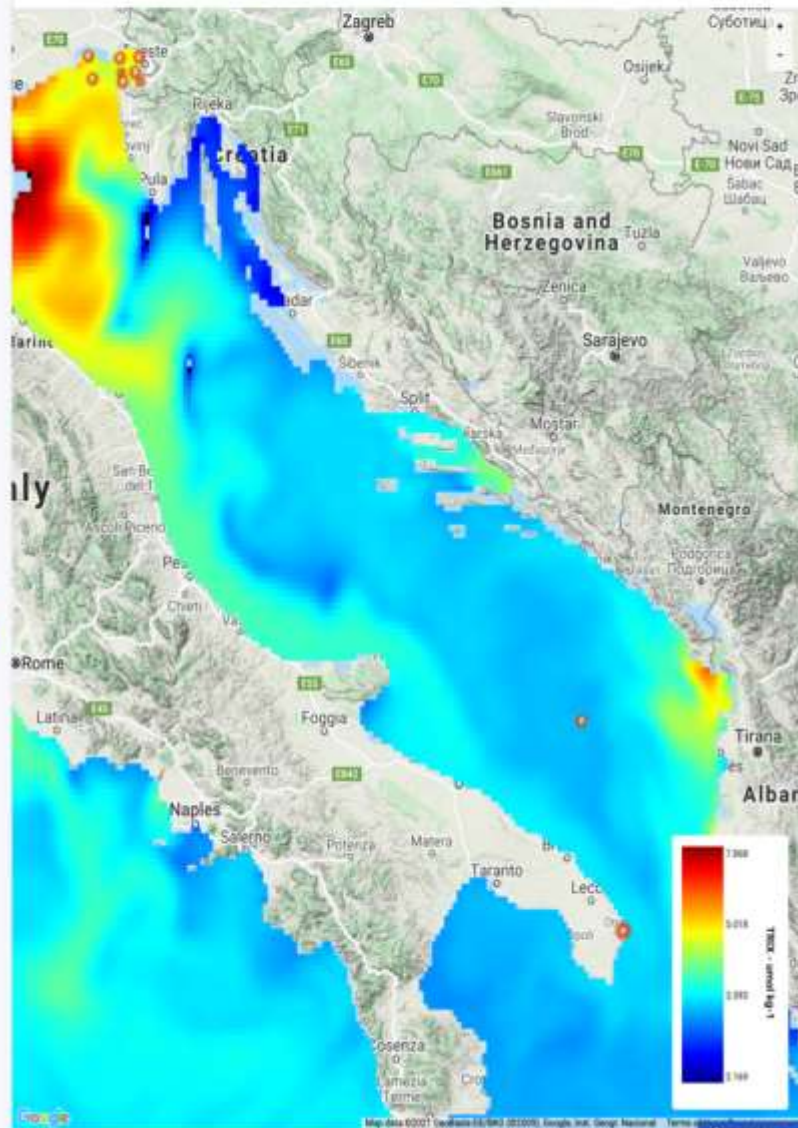
## Section 1.10.32 of "de Finibus Bonorum et Malorum", written by Cicero in 45 BC

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?"

1914 translation by H. Rackham

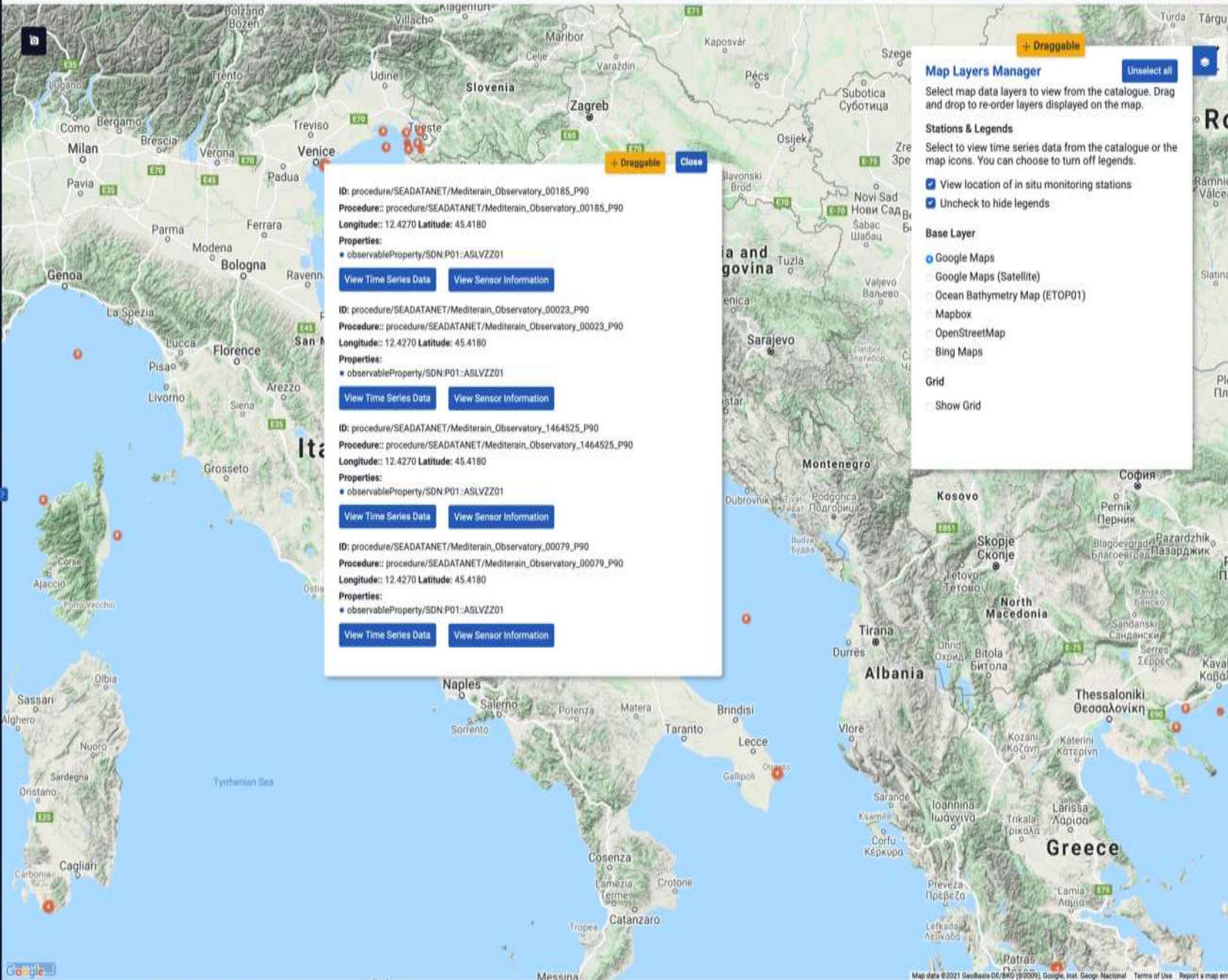
14-07-2021 7:28:58 Map

2021-07-13T23:00:00.000Z - Expand To Interact





- Products
- Eutrophication**
- Time Series Data
- Tide gauges
- Catalogue



**ID:** procedure/SEADATANET/Mediterrain\_Observatory\_00185\_P90  
**Procedure:** procedure/SEADATANET/Mediterrain\_Observatory\_00185\_P90  
**Longitude:** 12.4270 **Latitude:** 45.4180  
**Properties:**  
 ● observableProperty/SDN-P01:ASLVZZ01

[View Time Series Data](#) [View Sensor Information](#)

**ID:** procedure/SEADATANET/Mediterrain\_Observatory\_00023\_P90  
**Procedure:** procedure/SEADATANET/Mediterrain\_Observatory\_00023\_P90  
**Longitude:** 12.4270 **Latitude:** 45.4180  
**Properties:**  
 ● observableProperty/SDN-P01:ASLVZZ01

[View Time Series Data](#) [View Sensor Information](#)

**ID:** procedure/SEADATANET/Mediterrain\_Observatory\_1464525\_P90  
**Procedure:** procedure/SEADATANET/Mediterrain\_Observatory\_1464525\_P90  
**Longitude:** 12.4270 **Latitude:** 45.4180  
**Properties:**  
 ● observableProperty/SDN-P01:ASLVZZ01

[View Time Series Data](#) [View Sensor Information](#)

**ID:** procedure/SEADATANET/Mediterrain\_Observatory\_00079\_P90  
**Procedure:** procedure/SEADATANET/Mediterrain\_Observatory\_00079\_P90  
**Longitude:** 12.4270 **Latitude:** 45.4180  
**Properties:**  
 ● observableProperty/SDN-P01:ASLVZZ01

[View Time Series Data](#) [View Sensor Information](#)

**Map Layers Manager** Unselect all

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

**Stations & Legends**

Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

- View location of in situ monitoring stations
- Uncheck to hide legends

**Base Layer**

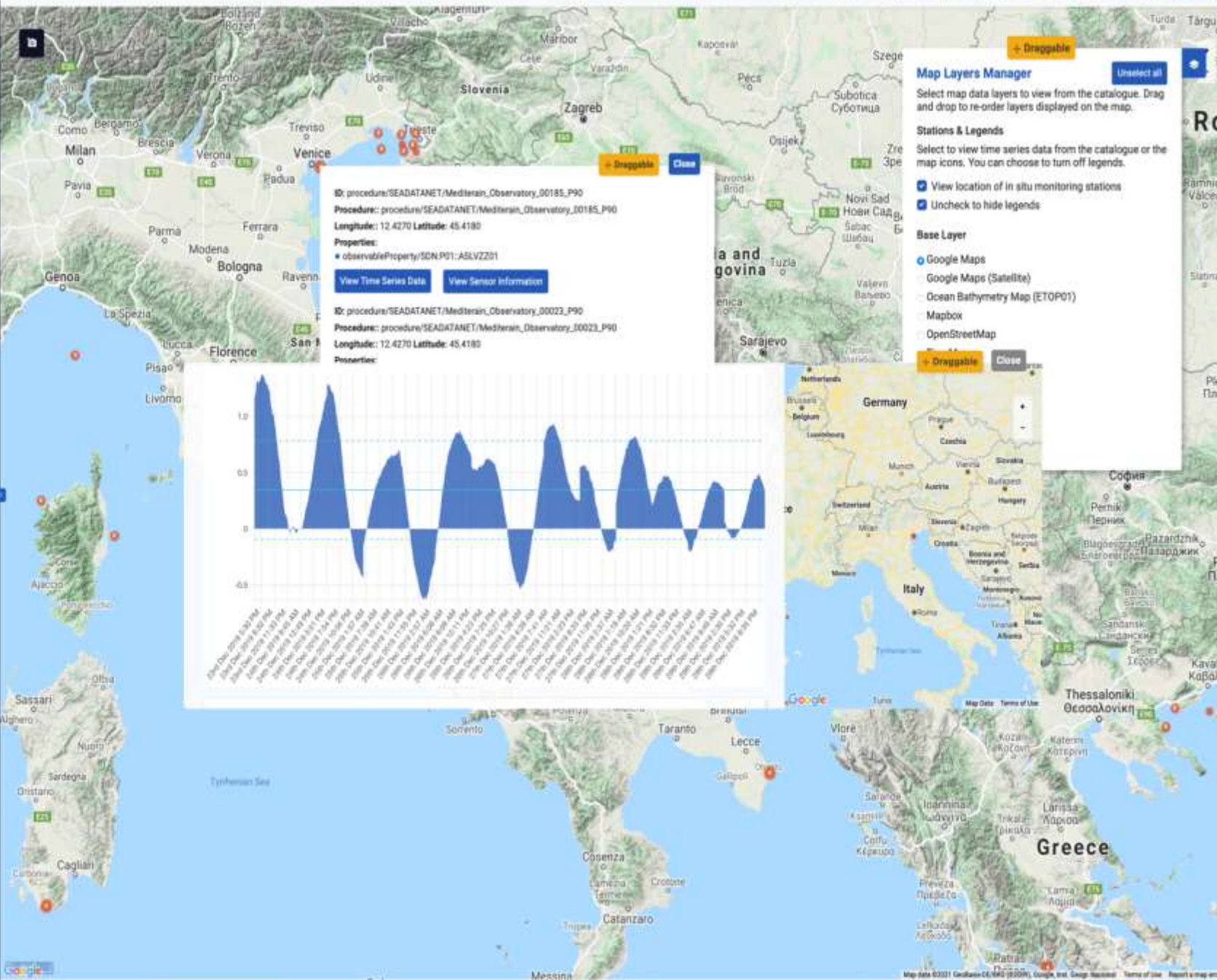
- Google Maps
- Google Maps (Satellite)
- Ocean Bathymetry Map (ETOP01)
- Mapbox
- OpenStreetMap
- Bing Maps

**Grid**

- Show Grid



- Products
- Eutrophication**
- Time Series Data
- Tide gauges
- Catalogue



**Map Layers Manager** [Unselect all]

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

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- Uncheck to hide legends

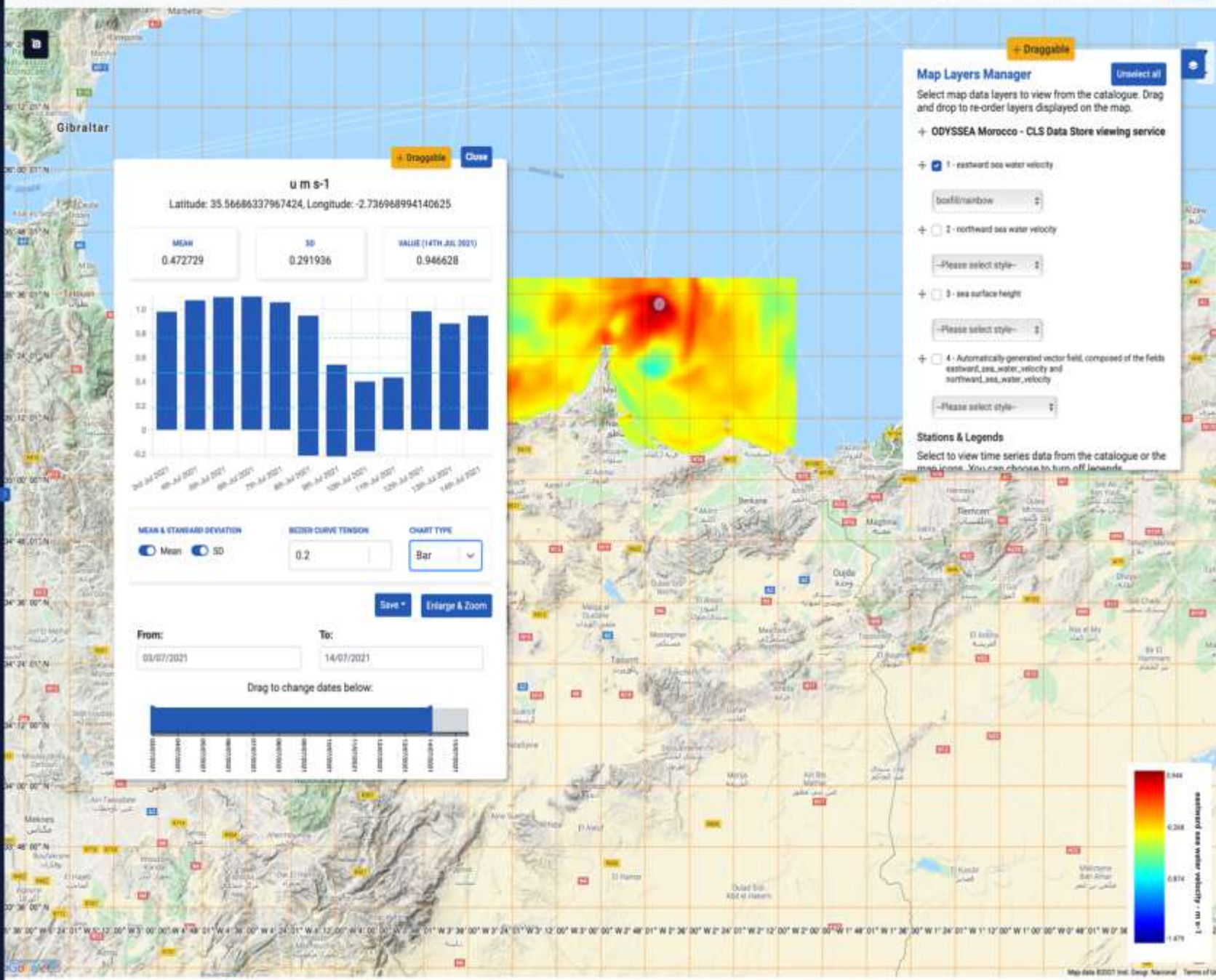
**Base Layer**

- Google Maps
- Google Maps (Satellite)
- Ocean Bathymetry Map (ETOPO1)
- Mapbox
- OpenStreetMap

[Draggable] [Close]



- Products
- Eutrophication**
- Time Series Data
- Tide gauges
- Catalogue
- Unsaved Layers
- Parameters
- Static Data
- Observatories
- ODYSSEA Morocco
  - ODYSSEA MOROCCO Flow**
  - ODYSSEA MOROCCO Waves
  - ODYSSEA MOROCCO Weather
  - ODYSSEA MOROCCO Water properties
- ODYSSEA Israel
- ODYSSEA Algeria
- ODYSSEA Turkey
- Derived products
  - ODYSSEA - Eutrophication indices
  - ODYSSEA - Wave Power



**u m s-1**

Latitude: 35.56686337967424, Longitude: -2.736968994140625

|          |          |                       |
|----------|----------|-----------------------|
| MEAN     | SD       | VALUE (14TH JUL 2021) |
| 0.472729 | 0.291936 | 0.946628              |

MEAN & STANDARD DEVIATION:  Mean  SD

RIDER CURVE TENSION:

CHART TYPE:

From:  To:

Drag to change dates below:

Buttons: Save, Enlarge & Zoom

**Map Layers Manager**

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

+ ODYSSEA Morocco - CLS Data Store viewing service

- 1 - eastward sea water velocity
  - Style:
- 2 - northward sea water velocity
  - Style:
- 3 - sea surface height
  - Style:
- 4 - Automatically generated vector field, composed of the fields eastward\_sea\_water\_velocity and northward\_sea\_water\_velocity
  - Style:

**Stations & Legends**

Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

- Products
- Eutrophication**
- Time Series Data
- Tide gauges
- Catalogue
- Unselected Layers
- Parameters
- Static Data
- Observations
- ODYSSEA Morocco
- ODYSSEA MOROCCO Flow**
- ODYSSEA MOROCCO Waves
- ODYSSEA MOROCCO Weather
- ODYSSEA MOROCCO Water properties
- ODYSSEA Israel
- ODYSSEA Algeria
- ODYSSEA Turkey
- Defined products
- ODYSSEA - Eutrophication indices
- ODYSSEA - Wave Power



CLOSE X

### ODYSSEA Morocco

CLS Data Store download serviceDownload with temporal and geospatial extraction (OGC WCS)

[Download](#)

**Period**

13-07-2021 12:00:00 to 14-07-2021 00:00:00

**Depth**

0.45 to 0.45

**Region**

Minimum longitude: -4.962222384723 Maximum longitude: 0.7506682402763

Minimum latitude: 34.118179980834 Maximum latitude: 36.590840764207

Map data ©2021 InlandEye-00/860 (8330), Google, Inc., Geop. National, Maps (2021) Terms of Use

[Clear Map](#)

**Variable**

| Download | Name | Description | Standard Name | Long Name | Units |
|----------|------|-------------|---------------|-----------|-------|
|          |      |             |               |           |       |

Draggable

Unselect all

### Map Layers Manager

Select map data layers to view from the catalogue. Drag and drop to re-order layers displayed on the map.

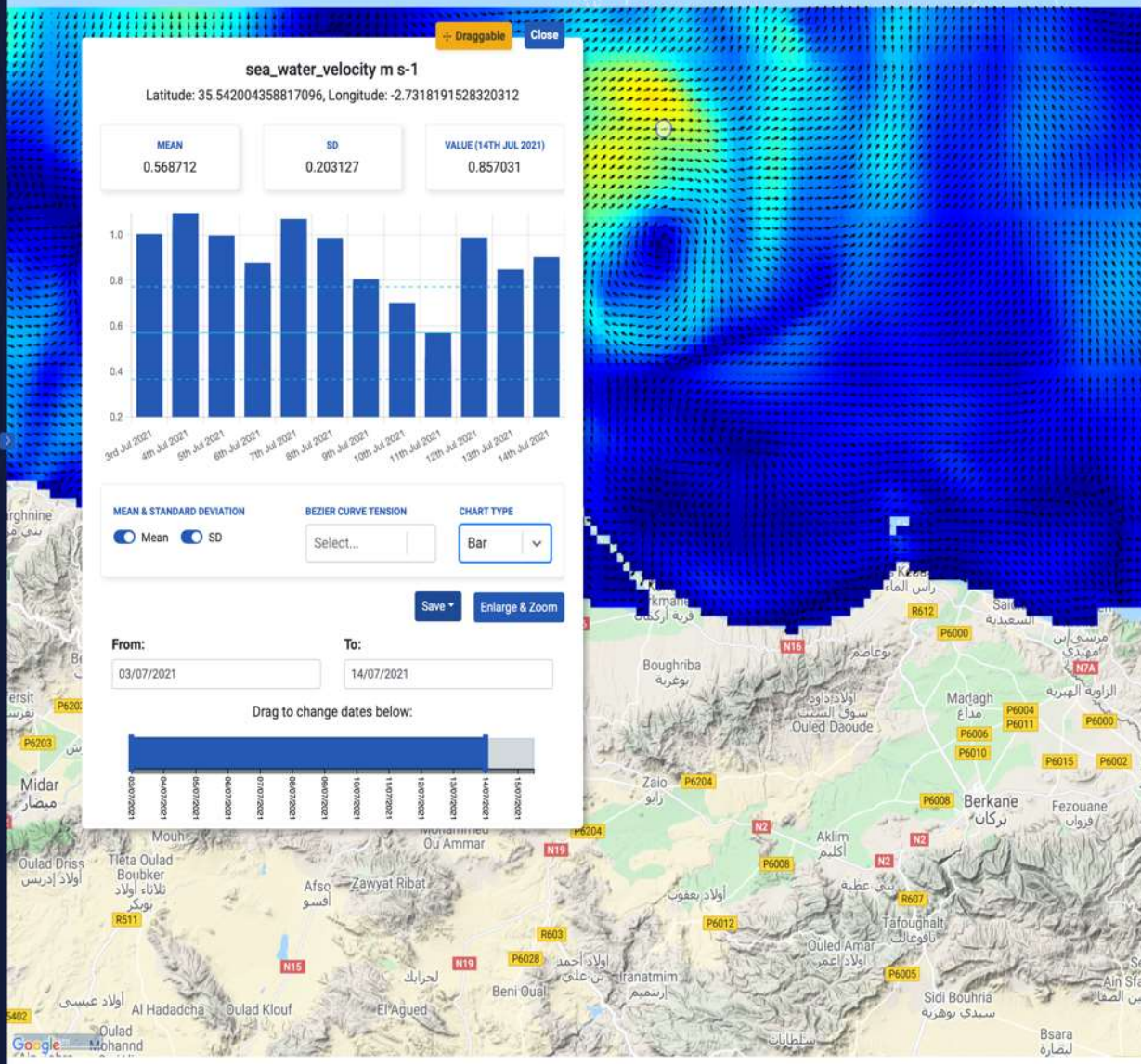
- 1 - eastward sea water velocity
- 2 - northward sea water velocity
- 3 - sea surface height
- 4 - Automatically generated vector field composed of the fields eastward sea water velocity and northward sea water velocity

**Stations & Legends**

Select to view time series data from the catalogue or the map layers. You can browse in from off-layers.



- Products
  - Eutrophication
  - Time Series Data
  - Tide gauges
- Catalogue
  - Unselect Layers
  - Parameters
  - Static Data
  - Observatories
- ODYSSEA Morocco
  - ODYSSEA MOROCCO Flow
  - ODYSSEA MOROCCO Waves
  - ODYSSEA MOROCCO Weather
  - ODYSSEA MOROCCO Water properties
- ODYSSEA Israel
- ODYSSEA Algeria
- ODYSSEA Turkey
- Derived products
  - ODYSSEA - Eutrophication indices
  - ODYSSEA - Wave Power



**sea\_water\_velocity m s-1**  
 Latitude: 35.542004358817096, Longitude: -2.7318191528320312

|          |          |                       |
|----------|----------|-----------------------|
| MEAN     | SD       | VALUE (14TH JUL 2021) |
| 0.568712 | 0.203127 | 0.857031              |

MEAN & STANDARD DEVIATION:  Mean  SD  
 BEZIER CURVE TENSION: Select...  
 CHART TYPE: Bar

From: 03/07/2021 To: 14/07/2021

Drag to change dates below:

Save Enlarge & Zoom

**Draggable** Close

- 1 - eastward sea water velocity
  - Please select style-
- 2 - northward sea water velocity
  - Please select style-
- 3 - sea surface height
  - Please select style-
- 4 - Automatically-generated vector field, composed of the fields eastward\_sea\_water\_velocity and northward\_sea\_water\_velocity
  - vector/rainbow

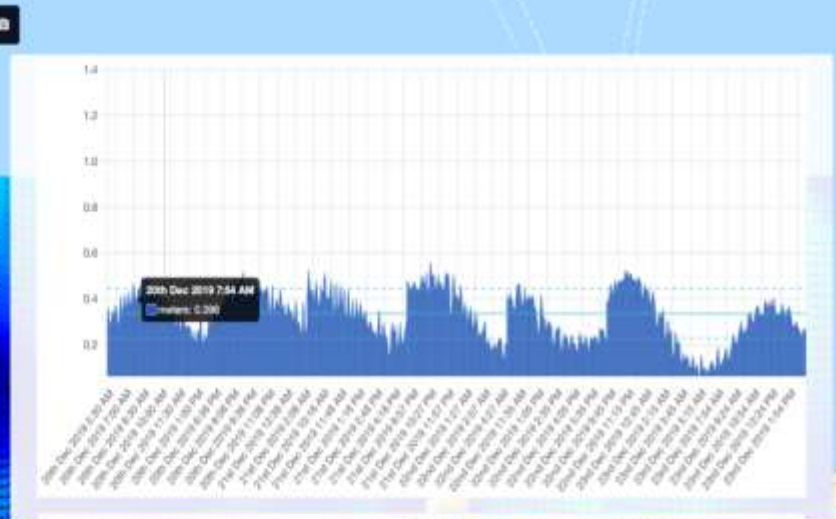
**Stations & Legends**  
 Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

View location of in situ monitoring stations  
 Uncheck to hide legends

**Base Layer**



- Products
  - Eutrophication
  - Time Series Data
  - Tide gauges
  - Catalogue
  - Unselected Layers
  - Parameters
  - Static Data
  - Observatories
- ODYSSEA Morocco
  - ODYSSEA MOROCCO Flow
  - ODYSSEA MOROCCO Waves
  - ODYSSEA MOROCCO Weather
  - ODYSSEA MOROCCO Water properties
- ODYSSEA Israel
- ODYSSEA Algeria
- ODYSSEA Turkey
- Derived products
  - ODYSSEA - Eutrophication indices
  - ODYSSEA - Wave Power



**Layers**

- 1 - eastward sea water velocity
- 2 - northward sea water velocity
- 3 - sea surface height
- 4 - Automatically-generated vector field, composed of the fields eastward\_sea\_water\_velocity and northward\_sea\_water\_velocity

vector/rainbow

**Stations & Legends**

Select to view time series data from the catalogue or the map icons. You can choose to turn off legends.

- View location of in situ monitoring stations
- Uncheck to hide legends

**Base Layer**



**Observatory Details**

ID: procedure/SEADATANET/Mediterran\_Observatory\_00085\_P90  
 Procedure: procedure/SEADATANET/Mediterran\_Observatory\_00085\_P90  
 Longitude: -2.9290 Latitude: 35.2910

**Properties:**

- observableProperty/SDN:P01:ASLVZ201

[View Time Series Data](#) [View Sensor Information](#)

---

ID: procedure/SEADATANET/Mediterran\_Observatory\_00026\_P90  
 Procedure: procedure/SEADATANET/Mediterran\_Observatory\_00026\_P90  
 Longitude: -2.9290 Latitude: 35.2910

**Properties:**

- observableProperty/SDN:P01:ASLVZ201

[View Time Series Data](#) [View Sensor Information](#)

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ID: procedure/SEADATANET/Mediterran\_Observatory\_1045350\_P90  
 Procedure: procedure/SEADATANET/Mediterran\_Observatory\_1045350\_P90  
 Longitude: -2.9290 Latitude: 35.2910

**Properties:**

- observableProperty/SDN:P01:ASLVZ201

[View Time Series Data](#) [View Sensor Information](#)

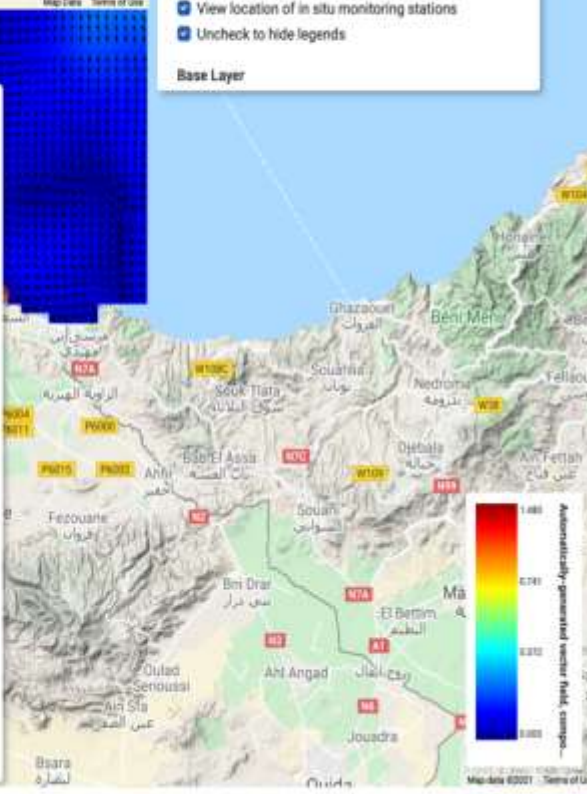
---

ID: procedure/SEADATANET/Mediterran\_Observatory\_00191\_P90  
 Procedure: procedure/SEADATANET/Mediterran\_Observatory\_00191\_P90  
 Longitude: -2.9290 Latitude: 35.2910

**Properties:**

- observableProperty/SDN:P01:ASLVZ201

[View Time Series Data](#) [View Sensor Information](#)

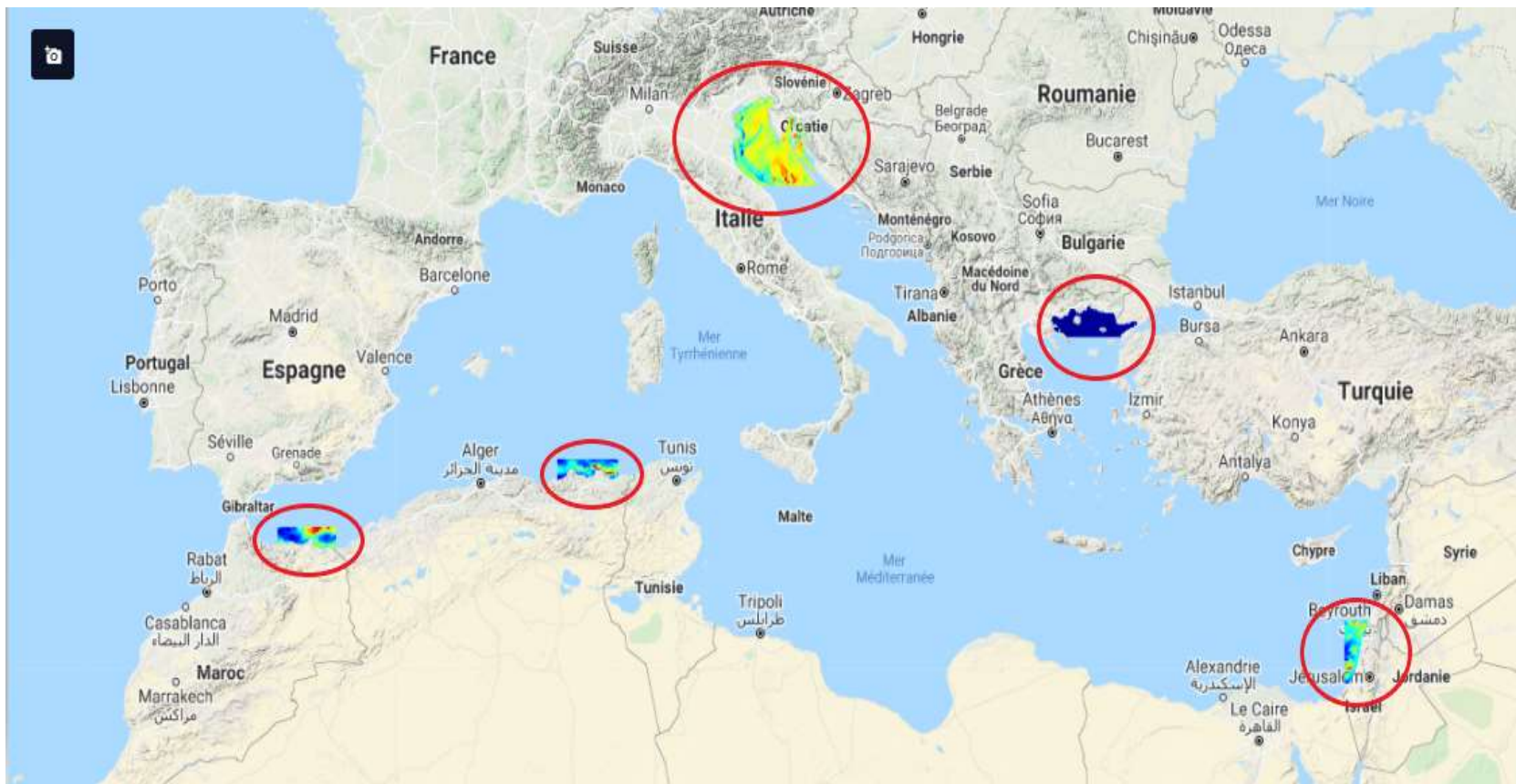


# ODYSSEA Observatories



ODYSSEA

Models from 5 observatories are automatically integrated every day.

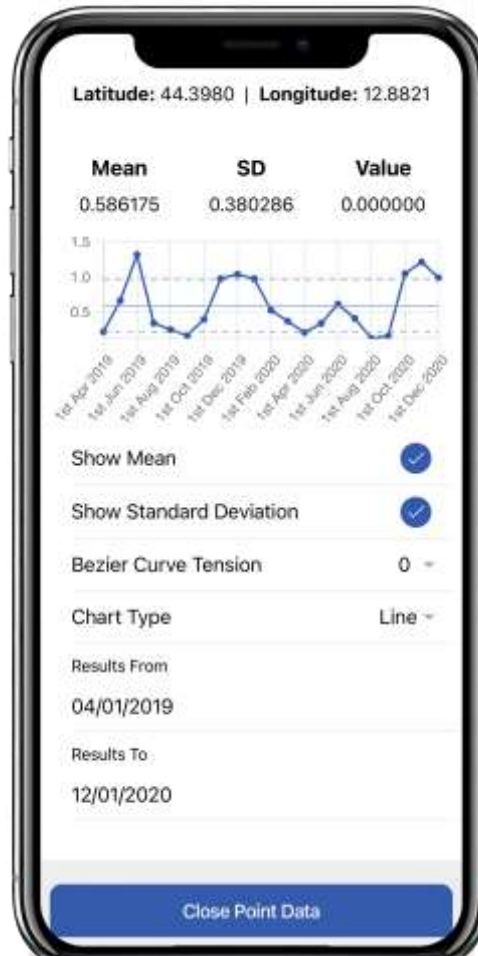
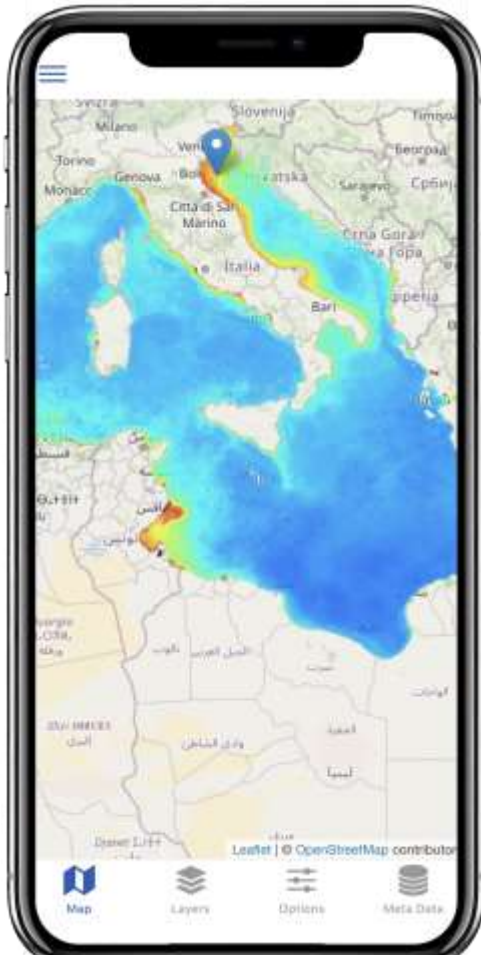




# Marinomica Mobile



ODYSSEA





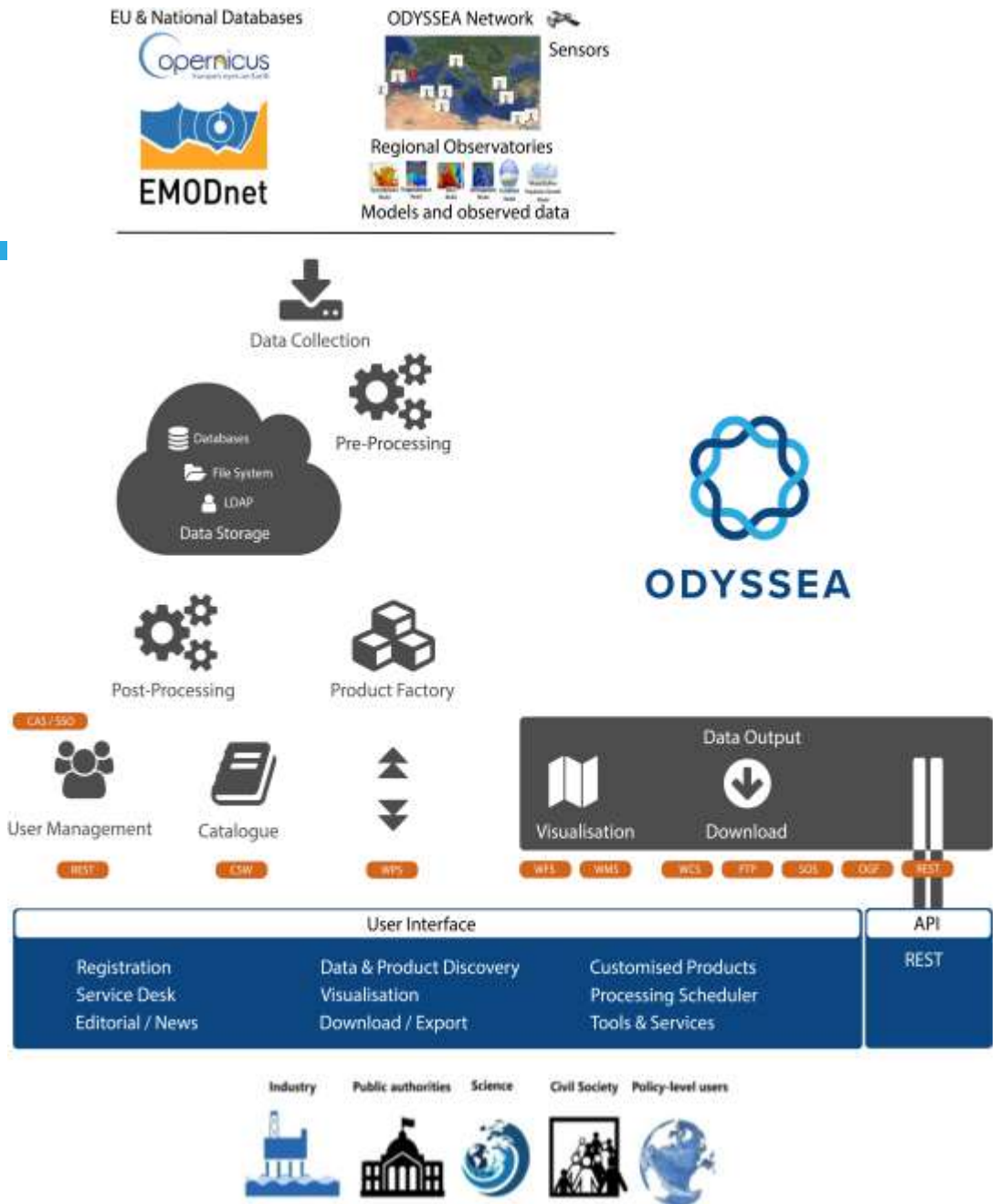
# Architecture

The platform is compliant with OGC protocols

SOS  
CSW  
WCS  
WMS  
WPS



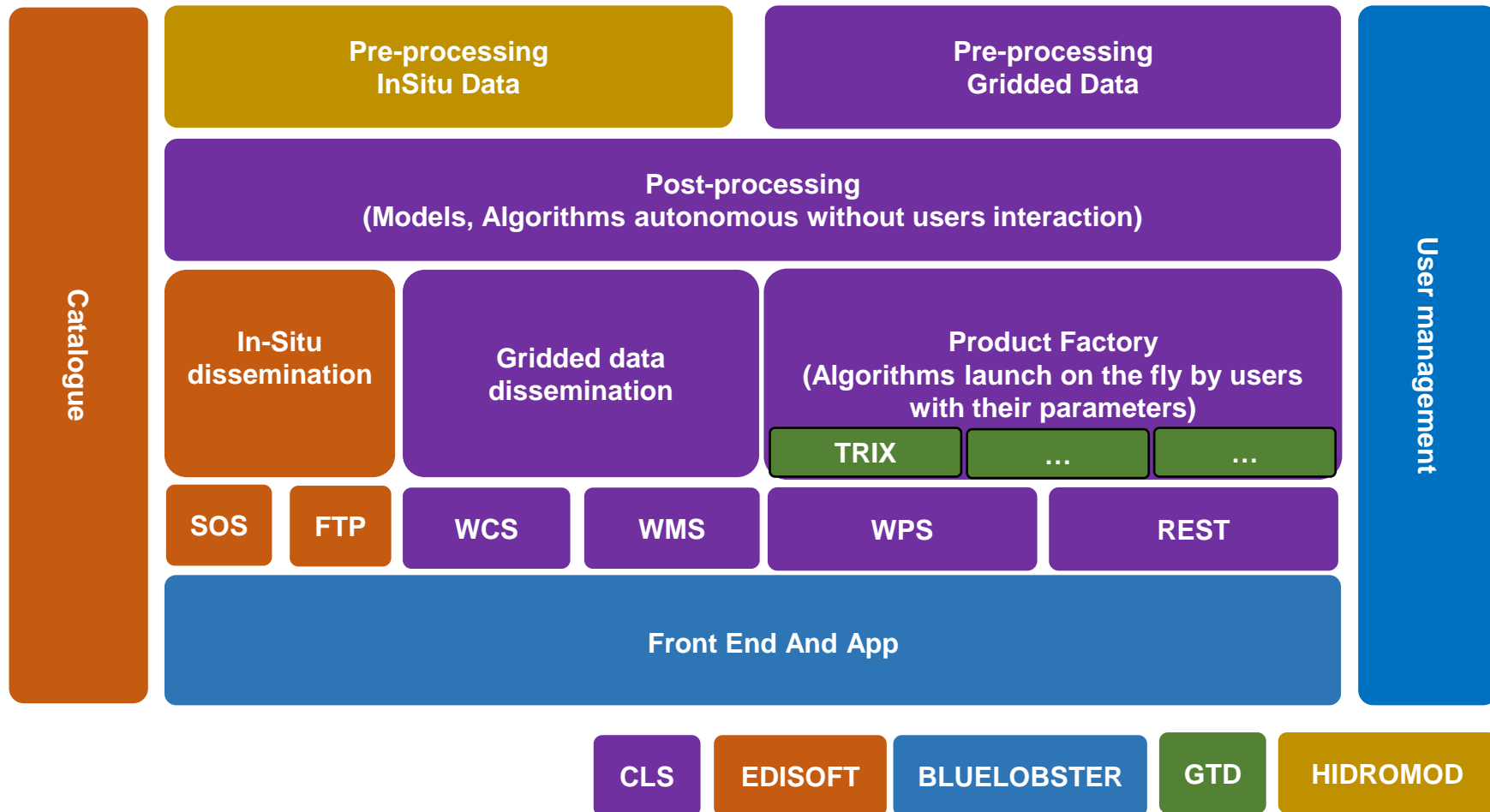
Marinomica also feeds back data and products via an API.



# Collaborative development approach



ODYSSEA



# Where are we now



ODYSSEA

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- Live at **marinomica.com**
- Receiving feedback
- Continuous development for both desktop and mobile.
- New data – more citizen science data.
- Business establishing to take forward



# New features in next evolution (in addition to fixes!)



## Enhanced dashboard functionality

- New visualisations
- Improved performance and user experience – simplify, simplify, simplify!
- Simplified visualisations for specific user types
- Pre-configured dashboards for specific fields of interest (Eutrofication, Wave Power, Jellyfish, Marine litter, Climate etc.)
- Sharing dashboards (inside and outside of the application)



ODYSSEA

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## **New user signup and controls**

- Profile configuration: Location, areas of interest. Dashboards automatically customised.



## Alerts

- Set alert conditions: “Wave height  $> x$ ” for example
- Customisable – WHERE  $x > y$  AND  $a < b$
- Alerts sent to multiple users
- Via website, email, SMS, mobile app



ODYSSEA

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## Advanced processing: The Product Factory

- Choose processing and algorithms to run
- Processes triggered by alerts



# New projects



ODYSSEA

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**H2020 EcoScope** - Started in September 2021

Ecosystem based approach to the management of fisheries.

**H2020 Iliad - Digital Twin(s)** - Starting in February 2022

**Commercialisation**

In discussions...



# Marinomica

**[www.marinomica.com](http://www.marinomica.com)**

or

Search for '**Marinomica**' on the Google  
Play Store / Apple App Store

Sorry, not available on Blackberry!





**Creating products and knowledge  
for the Mediterranean**



# THANK-YOU

Simon Keeble

Blue Lobster IT Limited

simon@bluelobster.co.uk



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 727277